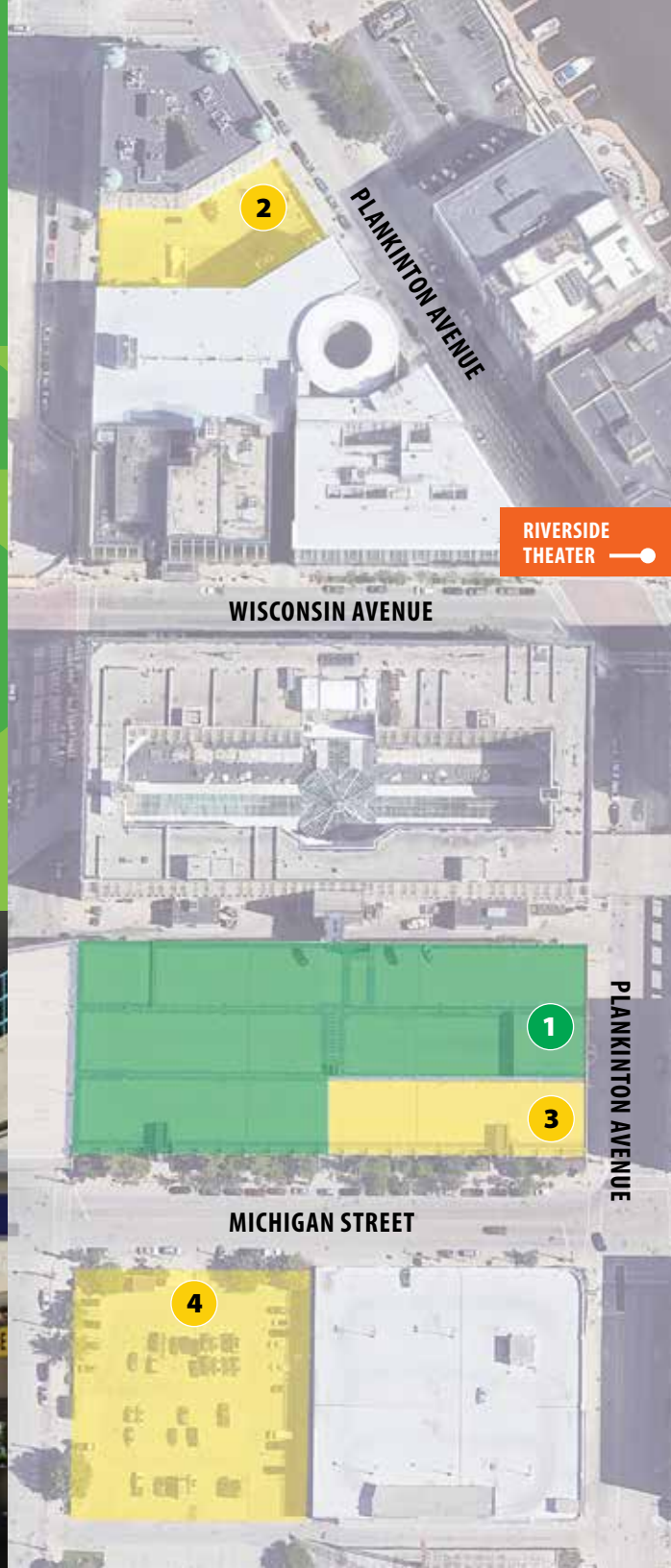


POPS

2019.20 PARKING GUIDE FOR THE RIVERSIDE THEATER



MSO DISCOUNTED PARKING LOTS

1 THE AVENUE PARKING GARAGE

Northern entrance only

1700 spaces available

615 N. Plankinton Avenue

2 EMPIRE SURFACE LOT

50 spaces available

751 N. Plankinton Avenue

3 THE AVENUE PARKING LOT

Southern entrance only

120 spaces available

615 N. Plankinton Avenue

4 2nd & MICHIGAN SURFACE LOT

350 spaces available

191 W. Michigan Street

RIVERSIDE LOADING / UNLOADING ZONE

If you plan to drop off / pick up friends or family members, we recommended doing so at the northeast corner of Plankinton and Wisconsin Avenues.

IMPORTANT

Please follow one of our two options to receive discounted parking. Failure to do so will result in **full price** parking charge at the exit gate. No refunds will be given.

THANK YOU



Interstate Parking is a proud supporter and partner of the Milwaukee Symphony.

1101 North Market Street, Suite 100
Milwaukee, WI 53202-3148
414.226.7851

1 PRE-PURCHASED STICKERS — UP TO 75% SAVINGS

Available for purchase at the MSO Ticket Office before Friday, September 13.

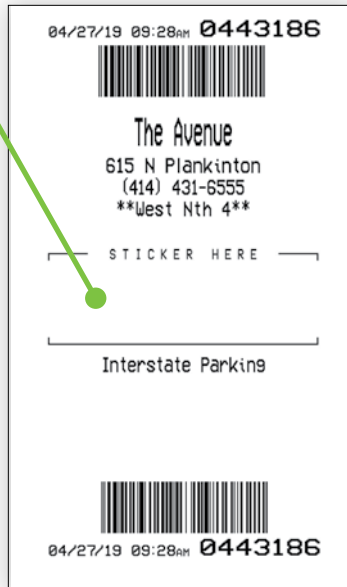
BEST DEAL

The 2019.20 season six-pack is \$30.

Stickers are not sold individually. For use only at The Avenue parking garage (northern entrance).

1 GARAGE INSTRUCTIONS

- Take ticket from the machine upon entry.
- Place one sticker on ticket where indicated.
- Insert ticket in the machine upon leaving.



Pre-purchased sticker and ticket



1 THE AVENUE PARKING GARAGE NORTHERN ENTRANCE



3 THE AVENUE PARKING LOT SOUTHERN ENTRANCE

2 3 4 LOTS — 50% SAVINGS

Prices vary. Must use code **POPS19** for discounted rate. Pre-purchased stickers are not for use at these three lots.

2 3 4 LOT INSTRUCTIONS

- Enter one of the three listed parking lots and follow these steps **before** the concert:
 - At License Plate Pay Station, input your discount/coupon code: **POPS19**
 - Input your license plate number
 - Choose payment method and complete transaction
- Print receipt (optional)



Pre-pay by license plate pay station