

**Milwaukee Symphony Orchestra**  
**FACT SHEET**  
**2018.19 Season**

**Mission Statement:** The MSO reaches out to diverse audiences through concert performances and nationally recognized education and outreach programs. All programs are guided by the MSO Family Shared Vision which states that the MSO exists for three purposes: to comfort, educate, entertain and exhilarate the human soul through events of cultural significance, relevance and artistic challenge; to embrace, preserve and foster our musical heritage; and to enhance the vibrancy of our community.

**Artistic Leadership:**

Ken-David Masur, Music Director Designate  
*(begins as Music Director September 2019)*  
Edo de Waart, Music Director Laureate  
Yaniv Dinur, Associate Conductor  
Cheryl Frazes Hill, Chorus Director  
Timothy Benson, Assistant Chorus Director

**Board Chairman:** Andy Nunemaker

**President & Executive Director:** Mark Niehaus

**Annual Budget:** \$16.86 million

**People served:** 201,179

**Performances:** 163

**Venues:** 47 throughout the state

**Warner Grand Theater:** Currently in a \$139 million capital campaign to restore and renovate the Historic Warner Grand Theater in downtown Milwaukee. Set to open in September 2020.

**Orchestra members:** 72

**Education programs:** Arts in Community Education, Concerts for Schools (Youth Series, Link Up, Teen Choral Concert, Music for Me!), MSO + Me, Meet the Music pre-concert talks, Wisconsin Youth Piano Competition, Bach Double Violin Competition, and the Stars of Tomorrow competition

**Students served in 2017.18:**

- Concerts for Schools: 22,135 students from 216 Schools, 20 counties (including 3 from Illinois) and 116 zip codes
- ACE: 7,362 students from 22 schools, 9 public school districts (including MPS), 2 charter, and 1 private, 388 in-school visits, 49.3% served are minorities
- Stars of Tomorrow: 50 auditioned – 30 participate in the side-by-side, and 3 finalists solo with the orchestra
- Bach Double: 50 auditioned – 8 winners are chosen to perform on an ACE concert with the orchestra

- Wisconsin Youth Piano Competition – 14 students apply for initial round

**Community Outreach:**

**Free or reduced-priced concerts each season:** 20

**Lullaby Project:** 9 women - survivors of domestic violence – participated in the 17.18 program. The Lullaby Project, a program of Carnegie Hall's Weill Music Institute, serves pregnant women, parents, and grandparents. Participants work with professional artists to write personal lullabies for their children, supporting maternal health, aiding child development, and strengthening the bond between parent and child. The lullabies are then professionally arranged, and finally shared in a performance featuring professional musicians and the mothers themselves. The MSO was pleased to partner with Soujourner Family Peace Center this season.

**Nationally Syndicated Radio Broadcast Series:** more than 2 million listeners